



Foto: Anna Durst



photo: Dawid Paukszelo

### → We join forces with you!

Graduates of the Hochschule Bonn-Rhein-Sieg are much sought after experts and business leaders in the Bonn region, on the national and international scale alike. By way of partnerships and events, many companies find new creative minds at our University. We require a reliable network of friends and partners to ensure that this situation remains the way it is. Our University is located in the heart of the Bonn scientific region and is already involved in networking activities with numerous actors.

**Just to give you an example:** Our students are taught by scientists from the **Fraunhofer Society**, who also collaborate with us in coordinating research and development tasks, in particular within the jointly run Master's degree programme in "Autonomous Systems".

The Department of Social Security Studies organises the dual Bachelor's degree programme in Social Security Management in collaboration with the German Social Accident Insurance (DGUV).

### → You join forces with us!

You can just as readily join forces with us to sustainably shape the future. Come and join us in developing and expanding the **study programmes of the future**.

Commit yourself to the next generation of highly qualified experts and business leaders, enrich your company culture, initiate and support **research projects**.

Events such as Hochschule Bonn-Rhein-Sieg annual Company Day provide you with the opportunity to get in touch with excellent students and professors alike.

As a **cooperation partner** you can, for instance, give targeted support to young experts based on a Germany scholarship or our University's education fund.

To improve the study conditions and tuition, Hochschule Bonn-Rhein-Sieg has established a foundation aimed at providing all those interested with the opportunity to support the University at large, too.

By sponsoring an **endowed professorship**, your company can give targeted funding to our course offerings in respect to a particular topic.

#### Family-Friendly University

Hochschule Bonn-Rhein-Sieg was awarded the basic certification "Family-Friendly University Audit" in 2007. In 2013 our university was re-audited until 2016.

#### Top rankings

According to recognised rankings (such as the CHE ranking, conducted in collaboration with the German ZEIT magazine), Hochschule Bonn-Rhein-Sieg study programmes are regularly among the best in each of the subject areas offered.

#### Successful support for company foundation

According to the „Gründungsradar“ study on academic support for company foundation, conducted by the German Stifterverband, Hochschule Bonn-Rhein-Sieg is ranked fourth among Germany's medium-sized universities and is thus viewed as a "role model university".

#### Satisfied students

Hochschule Bonn-Rhein-Sieg students are very satisfied with their University. In student votes, our University regularly attains top ranks among Germany's state universities. This is the finding of several surveys conducted on this issue.

### → We are here for you

#### Communications and Marketing

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#### Locations:

Sankt Augustin, Rheinbach, Hennef

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#### Maps and Directions



photos: Eric Lichtenscheidt

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Excellent  
Innovative  
International



Hochschule  
Bonn-Rhein-Sieg  
University of Applied Sciences



**Our claim:**  
*Excellent, innovative, international*

Excellent, innovative, international – this is what we claim to be, this is what determines our creative drive. **Providing impulses** for economic and social developments, we commit ourselves to shaping the future – in tuition, in research and in close cooperation with partners from academia, business, politics and society at large.

At the three locations in Sankt Augustin, Rheinbach and Hennef **approximately 8,000 students** pursue performance- and application-oriented studies – which prepare them for self-employment, too.

At our university, approximately **152 professors**, supported by 261 research associates, are involved in tuition and research. Moreover, just under 405 lecturers from business life, politics and academia contribute their expertise. Furthermore, an additional 199 employees work in the administration, the library and the Language Centre.

**First-class education and excellent expertise** are the foundations of economic and social development, of a university culture based on sustainability, value awareness and a cosmopolitan attitude. This is the way we look at things and this is the way we act.

We continuously develop our **courses of study** further. At the moment these include 28 degree programmes, from Business Administration and Business Management to Computer Science, from Technical Journalism/PR, Mechanical or Electrical Engineering and Natural Sciences through to Social Security Management.

**Excellent:**  
*Teaching and assuming social responsibility*

**We assume social responsibility.** Sustainable management and sustainable technologies are a central challenge faced in our time and day. What counts is having visions and assuming responsibility. This is what we prepare our students for.

**Clever minds** invest in us and we invest in them. This is why the amount of output generated exceeds the amount of input, this is how excellent expertise is created, this is how conscious thinkers and decision-makers are formed.

**If you have clear visions**, then why not simply join us? Our work with students and cooperation partners is marked by a cosmopolitan attitude, interdisciplinary thinking and future-oriented action. This is emphasised by our range of subjects, which also includes Bachelor's and research-oriented Master's degree programmes in interdisciplinary combinations.

The large number of study courses and dual degree programmes emphasise our international orientation and provide our students with international experience while they are still in their home countries.

**We create future prospects** for the young generation of scientists. To this end, we have founded a graduate institute which pools the PhD projects of graduates and provides structured support to young researchers.

**We strengthen awareness of sustainability.** The aim of the International Centre for Sustainable Development is to advance sustainable development and to integrate it into academic education, research and the university's science transfer projects.

**We support company foundation.** Assuming responsibility also involves supporting people who intend to found a company. Based on our BusinessCampus and an endowment professorship for entrepreneurship, we promote a culture of self-employment as a basis for innovation and entrepreneurial management.

**We view gender justice as a great chance.** We already employ a large number of female professors and motivate young women to take part in an engineering programme. We provide special PhD scholarships to female researchers.

**We implement family friendliness.** We support employees and students with children, for instance, by providing childcare facilities, study rooms for parents with children and the HELP contact point.

**Innovative:**  
*Applied research*

The most important issues of the future are at the same time the favourite topics of our University: energy, computing, climate, communication, security and mobility. Our research projects are also aimed at ensuring that science is based on innovation and sustainability.

**Our research focuses include:**

- Autonomous Systems and Robotics
- Energy Efficiency
- Security Research
- Visual Computing

**Additional selected research areas include:**

- Bio-engineering
- Stem cell research
- Ambient Assisted Living (AAL)
- Public Health
- Controlling, innovation and information management
- Sensor technology, measuring, control and feedback control systems

**International:**  
*Into the world – from the world*

With a view to the changing requirements of the national and global job markets, we foster **study periods abroad**.

**Foreign-language training** is compulsory in each study programme. Our Language Centre currently offers a range of 16 courses for this purpose.

We cooperate with approximately 80 universities in around 34 countries. The International Office supports students with all problems involved in studying abroad. In collaboration with the **International Welcome Centre** it looks after international students and fosters the international exchange of researchers.

Our **international study programmes**, such as the Master's degree programmes in CSR & NGO Management as well as International Media Studies, which are unique in Germany, provide our students with important international competencies.

Emerging and developing countries are among the focuses of our internationalisation strategy. Examples include the partnership with the University of Cape Coast in Ghana and the organisation "Menschen für Menschen" ("People for People") in Ethiopia.