

Make
an
impact



WE TRAIN LEADERS AND ENTREPRENEURS WHO NOT ONLY UNDERSTAND BUSINESS, BUT MOREOVER CHALLENGE AND REINVENT IT FOR THE BETTER.”

OLIVIER OGER,
DEAN
EDHEC BUSINESS SCHOOL

EDHEC is a pioneer, whether for its international campuses, the increasing impact of its research activities, its development of a comprehensive educational portfolio for undergraduates through to PhD candidates, its use of e-learning, or in other areas. It has aligned all of its standards to the highest of international levels and enjoys global recognition for its teaching, centres of excellence and expertise. Its change of scale in recent years has strengthened its positive impact on the business world, the economy and society as a whole.

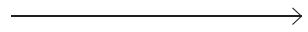
In five years from now, who will be the next game changer, the one to disrupt business practice and give us a new economic model?

Today’s leaders must be more than just simple managers – they need to be fully fledged entrepreneurs in order to understand and make a difference to our ever changing world.

This is why EDHEC is a school for business, rather than a business school, one made by entrepreneurs for entrepreneurs, where excellence in teaching and research focuses on innovation to stimulate entrepreneurship and creativity.

EDHEC is committed to developing people and their soft skills, which means giving today’s and tomorrow’s managers the competencies, technical know-how, open minds and flexibility to invent new ways of doing business.





EDHEC has always had a singular approach to learning. Our students are trained over the course of their studies to make a positive impact in their working lives, and why not also in the wider world?

We take the same approach to research – our solutions must make a positive impact on business.

EDHEC is unique as an entrepreneurial pioneer in education.

For business from birth and dedicated to business, EDHEC makes entrepreneurs for life, able to remodel or create successful businesses wherever they work.

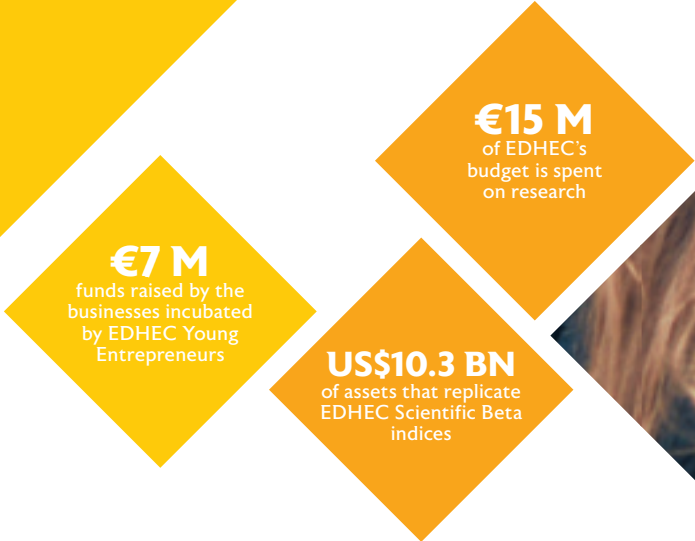
EDHEC Business School. **Make an Impact.**



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IMPACT ON BUSINESS



PROGRAMMES DESIGNED BY AND FOR BUSINESS

EDHEC's programmes are constantly in touch with the business world. Jointly designed and delivered by the School's renowned, highly experienced international faculty and its corporate partners, they also have the benefit of direct input from other business partners, as well as the insights and expertise of EDHEC's research centres.

CULTIVATE AND TRANSMIT THE TASTE FOR ENTREPRENEURSHIP

Founded by and for entrepreneurs, EDHEC covers entrepreneurial practices and strategies in all its programmes. Real-life business cases and experimentation are thus at the heart of its teaching and extend to EDHEC Young Entrepreneurs (EYE), the incubator set up in 2010 that has accompanied more than 100 business start-ups a year, with an 85% survival rate after three years and the creation of more than 650 jobs.

BUSINESS RELEVANT RESEARCH

Research is focal to EDHEC's business model. More than 20% of its resources support the world-class research expertise of its centres of excellence and new initiatives. Practical, directly useful to businesses and creating value, EDHEC research guides the largest institutions and companies in understanding global business – EDHEC-Risk Institute for asset management is a prime example, along with the EDHEC Infrastructure Institute for long-term infrastructure investment and LegalEdhec for legal performance and company competitiveness. This singular, pioneering approach has earned EDHEC its place in the world's business media as one of the most frequently cited European business schools for its work and the established corpus of knowledge that it has built, and on which it draws to continually update the authority of its academic teaching.

In an increasingly complex and competitive environment, the businesses that succeed are those that know how to understand and prepare for the future, and question established models. EDHEC's research centres inspire and encourage their capacity to innovate. The centres' work recognised for excellence as much as for business value, provides benchmarks in fields as diverse as finance, business law, ethics, marketing and management. They also help sustain EDHEC's academic programmes, confronting students with the realities and challenges of doing business.

IMPACT ON TALENT



1/3
of students
have an EDHEC
bursary

35%
of students on
our campuses are
from overseas

100%
of our courses will be
accessible in digital format
within five years

ASSERTING INDEPENDENCE

EDHEC's programmes promote independence, openness and leadership skill. They aim to increase creativity and mental agility by challenging students with the practical realities of world business through a "learning by doing" approach where they forge their professional competency by bringing into action previously acquired knowledge, methods and personal awareness.

A PEDAGOGICAL INNOVATION LABORATORY

EDHEC has always been a leader in teaching and learning. While its high-quality campuses facilitate collaborative behaviour and teamwork, EDHEC can also rely on its Pedagogical Innovation Lab (PiLab), another first of its kind. Its role is to provide its faculty and student participants with a stimulating environment in which to invent how and what the School will teach in the future. It has looked, for example, at language immersion learning, serious games, business cases, courses in entrepreneurship, development of e-learning programmes and the creation of SPOCs.

AN OPEN AND STIMULATING INTERNATIONAL ENVIRONMENT

Ultra-modern and multicultural, EDHEC campuses are designed as places in which to live to exchange ideas, where students from 91 countries work together, swap experience and share the unique international immersion that these facilities provide. From MIT to the London School of Economics or the Nanyang Business School, there are dozens of opportunities available to students for exchanges, joint degrees, seminars, etc. These are for outstanding students from all backgrounds. Numerous student bursaries can now be offered each year thanks to the School's equal opportunities commitment, especially its EDHEC4ALL initiative and a targeted fundraising campaign.

ONE OF THE TOP 20 BUSINESS SCHOOLS WORLDWIDE

EDHEC is one of the world's first business schools to have been awarded the two foremost international accreditations, EQUIS and AACSB, for its activities. The academic excellence of its programmes is increasingly more widely recognised, establishing EDHEC firmly in the top 20 of world rankings with, for example, its Masters in Finance and in Management respectively now global 4th and 15th (*Financial Times* 2016) or the Global MBA now global 24th (*The Economist* 2016). In 2016, the Financial Times survey ranked EDHEC 14th European Business School (3rd french « Grande Ecole »).

EDHEC's excellence in fostering talent is measured by both the skills it transmits and the personalities it helps to form. For 110 years, EDHEC has been cultivating independent thought, non-conformism and entrepreneurial spirit. Thanks to the depth and breadth of its programmes and the international renown of its professors, it provides a privileged environment in which academic knowledge and business experience are mutually enriched, the realities and challenges facing managers are confronted openly, and business leaders learn the quick thinking and inventiveness required to perform effectively.

IMPACT ON CAREERS

TOP 15

European Business
School
(Financial Times
2016-2017)

TOP 3

of French business
schools in London

40%

of EDHEC students
find their first job
abroad



THE EDHEC CAREER CENTRE, A SPRINGBOARD FOR BUILDING CAREERS

The EDHEC Career Centre accompanies students from the beginning of their studies to the very end. Company presentations, coaching from expert counsellors, job fairs, and a comprehensive internship and job-finding service form part of its open and responsive approach to providing each student with a unique career path.

A NETWORK OF MORE THAN 30,000 GRADUATES IN 125 COUNTRIES

Coming to study at EDHEC means joining an active alumni network with a presence in all major cities of the world, and all business sectors. This friendly and supportive community of business leaders organises events and meetings throughout the year to facilitate contacts, exchanges and networking. EDHEC Alumni is also a force for disseminating best practices, its members' shared values, and the School's vision in the service of society.

A CLOSE PARTNERSHIP WITH RECRUITERS

The 145 corporate members of EDHEC's Business Club have privileged access for targeting their recruitment and development of professional talent, particularly through two original initiatives that were developed with EDHEC's business partners – the Talent Identification and Career Development (TI&CD) programme, launched in 2008 to prepare students for rigorous corporate graduate selection processes, and the NewGen Talent Centre observatory which analyses the behaviour of young professionals to help employers improve their brand image for more effective recruiting.

EDHEC's ambition "to train business leaders and entrepreneurs to be ready for business" is best illustrated in the achievements of its graduates. Thanks to the academic excellence of its programmes and the strength of its international alumni and partner company networks, the School is a springboard to employment, especially through the opportunities it creates for bringing candidates and recruiters together at the key moments of a professional career.



THE IMPACT ON MY START-UP

CONSTANTIN WOLFROM,
EDHEC 2015,
CO-FOUNDER
OF PUMPKIN

THE PROGRAMME THAT HELPED LAUNCH OUR BUSINESS

"I chose EDHEC for its MSc for entrepreneurs. Hugo, another EDHEC student and I decided to launch our start-up during the MSc year. Capitalising on our respective experiences during our gap years in Africa and Silicon Valley, we designed a mobile app called Pumpkin that makes it easier to pay and repay money between friends. Setting up Pumpkin naturally became the focus of the last year of our Masters. We were also coached by the EDHEC Young Entrepreneurs (EYE) incubator on various aspects, including our strategy and vision for Pumpkin and our post-launch action plan. After a second fundraising round of 2 million euros, Pumpkin now has 100,000 users, 20 staff and a business model focused on mobile banking. We obviously employ EDHEC graduates and appreciate how proactive they are – they know it's up to them to make things happen!"

A SCHOOL OF PROFESSOR-ENTREPRENEURS

"The EDHEC faculty embodies the spirit of entrepreneurship. We are encouraged to continuously innovate in our research projects and programme designs in order to ensure ongoing business relevance. EDHEC's pedagogical innovation lab, PiLab, supports us in experimenting with and exploring innovative teaching methods and tools to enhance our course content and delivery. Internationalisation, digitalisation and personalisation: these hallmarks of our educational approach reflect generational changes as well as shifts in expectations of employers and managers. This alignment is what makes EDHEC highly attractive for both students and faculty."

THE IMPACT ON TEACHING

MICHELLE SISTO,
PhD,
ASSOCIATE PROFESSOR
AND DIRECTOR OF
THE GLOBAL MBA





THE IMPACT ON BUSINESS

NOËL AMENC,
DIRECTOR OF
DEVELOPMENT AT EDHEC
AND CEO OF ERI
SCIENTIFIC BETA

MAKING FINANCE USEFUL TO EVERYONE

“At EDHEC, we’re motivated by companies and investors using our work, rather than by getting recognition from our peers. Today, everyone agrees that our research has moved the world of finance forward. While this has boosted the School’s reputation, it’s also enabled us to work with world-leading groups, ones that are now hiring our graduates. In our view, research in finance is only worthwhile if it can be useful to people’s lives. This guides our work every day, whether in producing indices for improving the pensions of millions of people worldwide or creating low-carbon ones to encourage businesses to reduce their carbon footprints. All these initiatives contribute to EDHEC’s reputation. Though we may not be the biggest business school around, we’re certainly trailblazers for making a real impact on the economy.”

COLLECTIVE PERFORMANCE IS THE CRUCIAL FACTOR

“My time at EDHEC influenced who I am and how I manage. It helped me learn about the world, meet people and become more outward-looking and autonomous. I also took part in associations and projects that I felt to be important. This sort of grounding is vital in a profession as people-orientated as ours. Functioning in a multicultural, decentralised and multi-generational environment implies paying attention to others, ensuring a framework where everyone can express themselves and promoting collective performance. It also requires us to share the same mindset and core values to bind and guide us. Working together on inspiring projects has universal appeal, and is what young people are now especially looking to engage in.”

THE IMPACT ON MY LEADERSHIP

SOPHIE BELLON,
EDHEC 1983,
CHAIRWOMAN OF
THE SODEXO BOARD OF
DIRECTORS





THE IMPACT ON MY CAREER

FRANCK MOISON,
EDHEC 1975,
VICE-CHAIRMAN OF COLGATE-
PALMOLIVE, PRESIDENT OF
THE EDHEC INTERNATIONAL
ADVISORY BOARD

THE REVELATION OF WHAT I WANTED TO ACHIEVE IN LIFE

“EDHEC introduced me to marketing. After my first internship, I knew that’s how I wanted to spend my career, it was a revelation! It’s no surprise that 40 years on I’m involved in the School’s governance. Over this time, EDHEC has made spectacular progress without losing any of its identity or originality. It’s put together a full range of programmes, from undergraduate to PhD, not to mention for executives. It’s grown across Europe and into Asia due to the quality of its research, educational programmes and the professors it’s recruited from the best universities on earth. The School mirrors today’s world in which technology reduces distances to almost nothing, yet ideas and people circulate at top speed, meaning that EDHEC now offers new generations of managers and entrepreneurs fabulous opportunities to connect, learn new skills, take on challenges and develop their leadership skills.”

A BROADER AND MORE SYSTEMATIC VISION OF FINANCE

“Twenty years after my MBA, I chose to pursue a PhD at EDHEC because I realised that my fundamental knowledge-base was becoming obsolete. Despite my considerable experience, I felt the need for a broader and more systematic understanding of finance. I explored the effects of demographic change on asset pricing in my thesis: this is a major issue in Japan because of its rapidly ageing population. The programme and research work have reshaped my views on finance and asset management, offering me deeper insight into my field of business. My advice for continuing to perform well in this constantly evolving sector: no complacency and never stop learning.”

THE IMPACT ON MY KNOWLEDGE

YASUNORI IWANAGA,
EDHEC PhD IN FINANCE 2016,
MBA IN FINANCE AND
ACCOUNTING, WHARTON
SCHOOL, AND CHIEF
INVESTMENT OFFICER,
AMUNDI JAPAN





LILLE

A flagship campus embodying EDHEC's vitality: high-tech equipment, "open to all" policy, teaching and research innovation laboratory, business-connected and serving a region that is both a French leader in entrepreneurship and at the very heart of Europe.



PARIS

Close to the Stock Exchange and Opera House in the city's historical central business district: trains students, business leaders and senior executives; outstanding venue for corporate events, conferences and professional meetings.

5 CAMPUSES OPEN TO THE WORLD

Exceptional, open, state-of-the-art and interconnected campuses offering unique environments for living, studying and networking, which are further enriched by close interaction with business leaders from their neighbouring world-class economic centres.



LONDON

Opened in 2011 in the heart of the City, the world's financial capital: accommodates seminars and conferences; houses the European base of EDHEC's research centre in finance; and benefits from close proximity to London's financial markets and businesses of global calibre.



NICE

An ultra-modern campus, renovated and extended in 2013: a unique, pioneering academic environment, combining the strengths of a world-class technology park with the international renown of the French Riviera.



SINGAPORE

Founded in 2010 in the heart of Asia's global trade and finance hub in response to Singapore's wish to see EDHEC join its cluster of excellence for teaching and finance. Since February 2016 is home to EDHEC Infrastructure Institute dedicated to long-term corporate and institutional infrastructure investment issues.

PROGRAMMES SPANNING 5 CONTINENTS

EDHEC capitalises on the prestige and international reputation of its centres of research and expertise to offer students a unique international experience, in tune with the challenges of global business. Further support for this comes from its London and Singapore campuses, students from every continent and tailor-made international courses offered in partnership with the world's foremost academic institutions and top-level international teaching faculty.

EDHEC / Make an impact



- ◆ EDHEC Campus
- ◆ EDHEC country managers and bureaux
- Dissemination of EDHEC research and expertise

GLOBALLY RECOGNISED EXCELLENCE

EDHEC has established a worldwide presence over the last ten years for its self-reinforcing business model which is based on the excellence and utility of its multidisciplinary research in Finance, Economics, Business and Management. Widely recognised by global business and top institutions, and celebrated in major rankings, this strategy helps promote the School's international reputation, facilitating contact, creating opportunities for students and generating significant benefits (28% of revenue) that enable the School to fund new research programmes and continue its development.

TRULY INTERNATIONAL CURRICULA

Academic exchanges, joint degrees, summer sessions and more – international immersion is central to all programmes, with tailor-made specialisation provided by courses run by some of world's leading schools and universities. EDHEC has also been pursuing an original policy to develop other top-level partnerships (Yale School of Management, Princeton, Oxford, Stanford, Boston University, etc.), opening new horizons to students for developing experience, cognitive agility and international profile, whether while studying, doing research or starting business initiatives.

AN INTERNATIONAL FOOTPRINT THAT CONTINUES TO GROW

Multicultural and with a global outlook, EDHEC's programmes, on average, attract 35% of their students from outside France. They are taught by top international faculty. On graduation, 40% of EDHEC's students find their first job abroad.

28%
of EDHEC's revenue is generated abroad

260
exchange and double-degree agreements with the world's foremost institutions and universities

91
nationalities on EDHEC's campuses

ANNUAL INVESTMENT OF €15 MILLION FOR BUSINESS RESEARCH TO CREATE VALUE

EDHEC's research, singled out for its usefulness for business and training, has become a benchmark. This focus on being “useful” inspires its highly renowned faculty who contribute to its research centres and chairs. How? By helping them design and disseminate practical and innovative solutions with a positive impact on the business world, the economy and society at large.

X2 increase of the budget allocated to research since 2014



EDHEC-RISK INSTITUTE TOOLS OF DIRECT USE TO BUSINESSES

World renowned and sponsored by numerous institutional investors and large international asset managers, EDHEC-Risk Institute has been a leader in investment solutions for private and institutional investors since its foundation in 2001. Its research combines both the academic and professional expertise of its 34 faculty members, research fellows and associates in order to predict how the investment industry will evolve and thereby satisfy investors' long-term goals.



EDHEC FINANCIAL ANALYSIS AND ACCOUNTING RESEARCH CENTRE A NEW APPROACH TO FINANCIAL ASSESSMENT AND ACCOUNTING STANDARDS

This research centre is an expert on the impact of new accounting standards and regulatory frameworks on corporate management and company valuation. Its main interests are in financial analysis and the problems relating to business performance measurement through an Enterprise Risk Management (ERM) approach which has now become the industry's reference.



EDHEC INFRASTRUCTURE INSTITUTE RESEARCH INTO LONG-TERM INFRASTRUCTURE INVESTMENT

Founded in Singapore in 2016 with the backing of the country's monetary authorities, this centre is at the cutting edge of research on risk assessment models for debt or equity investments in unlisted infrastructure projects. To achieve this, EDHEC Infrastructure Institute has created the largest global database for private infrastructure investments, which it uses to calculate debt and equity investment benchmarks in this category.



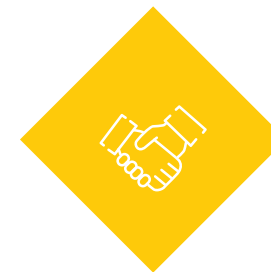
LEGALEDHEC WHERE LAW, STRATEGY, MANAGEMENT AND ETHICS MEET

This research centre explores the concept of legal performance and its variants, and particularly the law's effect on company performance via its impact on corporate and digital strategy, risk management, compliance, etc.



ECONOMICS TO INFORM PUBLIC DEBATE AND ADVISE ON ECONOMIC CHOICES

This centre of about a dozen researchers works on innovative and applied research, producing publications in well-known scientific journals, and enabling EDHEC to inform public debate on a certain number of economic and social challenges.



EDHEC FAMILY BUSINESS CENTRE UNIQUE EXPERTISE IN THE MANAGEMENT OF FAMILY BUSINESSES

Established in 2012 in collaboration with entrepreneurial families and large groups, the centre's mission is to accompany the growth of family businesses by developing interdisciplinary research and tailor-made training programmes.

ERI SCIENTIFIC BETA

A scientific and entrepreneurial success story

ERI Scientific Beta, created in 2012 by EDHEC-Risk Institute, illustrates how research affects business. In just a few years, this spin-off has become a world leader in calculating and producing smart beta indices, their performance directly reflecting the quality of the original research on which they rely. Scientific Beta indices have been adopted by international investors in Europe, the US and Asia, where they now generate more than US\$10 billion in net revenues.

SPONSORED CHAIRS

At the crossroads of research and education

Supported and nourished by partner companies and institutions, these chairs produce cutting-edge analysis of challenges specific to their partners' preoccupations, which inspires exclusive academic content for use in EDHEC's programmes. The School now has eight research chairs within the EDHEC-Risk Institute, plus two teaching and research chairs in Criminal Risk Management and in Leadership and Managerial Competencies.

EXPLORING NEW DIRECTIONS

To be of real use to businesses means anticipating change and always being on the lookout for opportunities to develop new fields of expertise.

- The **NewGen Talent Centre**, launched in 2013, and now established as the industry reference, monitors the expectations of new generations of managers concerning their employment and helps recruiters improve their brand images.
- **Open Leadership Centre**, created in June 2016 to reflect on and explore innovation in diversity and inclusion issues that are increasingly significant to global business.
- EDHEC's Strategic **Retail Management Centre** is a game changer in the field of business education. It considers retailing to be a strategic development goal for many businesses, since it is the inspiration for a new, more effective business model that incorporates digital and multichannel transformations, while creating value for both the job market and society.

20 INTERNATIONALLY RECOGNISED DEGREE PROGRAMMES

EDHEC's degree programmes are designed for students from all backgrounds – from undergraduates to experienced managers – and cover all the key business disciplines, from management through to finance and law. They are constantly adjusted to respond to the changes and challenges of global business.



Among the **TOP 15** business schools in Europe (Financial Times)

14th Business School in Europe (Financial Times 2016-2017)

1st in France for its BBA (ranking of Bachelor programmes in Le Point 2016)

15th Master in Management in the world (Financial Times 2016-2017)

4th Master in Finance worldwide (Financial Times 2016)

3rd Business School in France for academic excellence (L'Express/L'Étudiant 2016)

3rd Global MBA in France (Financial Times – Global Top 100)

ACADEMIC PROGRAMMES

BACHELOR in BUSINESS ADMINISTRATION (BBA)

Intensive undergraduate course, alternating work placements and academic exchanges in France and abroad. One BBA, four different tracks: Global business (UCLA, Singapore), International management with a foreign language (China, Latin America), Management Studies, plus an apprenticeship section and a unique online track.
4 years – Lille, Nice

MASTER in MANAGEMENT (GRANDE ÉCOLE PROGRAMME)

Top-level double degree programme, taught entirely in English with chosen specialisations from Financial Economics or Business Management.
2 academic years – Lille, Nice, Paris, London, Singapore

MASTER of SCIENCE (MSc) – BUSINESS MANAGEMENT

Intellectually demanding programmes for functional and professional specialisation, with full English tuition, benefiting from both the output of EDHEC's research centres and the expertise of their prestigious corporate sponsors.

- LLM in Law & Tax Management
 - MSc in Creative Business & Social Innovation
 - MSc in Entrepreneurship & Innovation Management
 - MSc in Global Business
 - MSc in Marketing Management
 - MSc in Management Studies
 - MSc in Strategy, Consultancy & Digital Transformation
- 1 year – Lille, London, Singapore**

MASTER of SCIENCE (MSc) – FINANCIAL ECONOMICS

A set of specialist programmes, taught in English, for acquiring the analytical skills and competencies required for an international career in finance. These programmes benefit from both the output of EDHEC's research centres and the expertise of their prestigious corporate sponsors.

- MSc in Corporate Finance & Banking
 - MSc in International Accounting & Finance
 - MSc in Finance
 - MSc in Financial Markets
 - MSc in Risk & Finance (part-time)
- 1 year – Lille, London**

EXECUTIVE PROGRAMMES

GLOBAL MBA

With over 30 nationalities represented, this full-time programme is designed for experienced professionals seeking a global outlook, cross-functional and leadership skills, and personal transformation.
10 months – Nice

EXECUTIVE MBA

A professional transformation programme for experienced managers, business leaders and entrepreneurs, providing participants with the cross-functional skills needed to manage a business, develop their leadership skills and extend their understanding of the challenges of globalisation.
16 months – Lille, Paris

GLOBAL EXECUTIVE MBA FAMILY BUSINESS

A unique, resolutely international programme designed for family business leaders, covering key knowledge areas, particularly in the strategic imperatives of entrepreneurship, managing internal dynamics and leadership issues for family businesses.
14 months – Lille, Nice, Paris, London, Singapore, Palo Alto, Boston

PhD in FINANCE

A doctoral training programme to prepare for academic careers or the most senior positions in the finance industry, executive and residential tracks.
3 years – Nice, London, Singapore

MANAGEMENT DEVELOPMENT PROGRAMME – CSM

A comprehensive programme for managers and future managers, designed to help them develop their managerial skills and progress to executive positions. Participants graduate with a fully recognised professional master's degree.
10 months, or 12 or 24 months via e-learning – Lille, Paris, Nice

ADVANCED MANAGEMENT PROGRAMME – AMP

An innovative, professional master degree programme in general management. It focuses on the exchange of experiences to help senior executives develop their leadership skills and a clear-sighted overview of business.
12 months – Paris

GENERAL MANAGEMENT ACCELERATION PROGRAMME – GMAP

A fast-track diploma programme designed to help operational managers and business leaders prepare for change and successfully pilot their firm's performance.
4 x 1 week – Paris, London

CUSTOMISED PROGRAMMES

Tailor-made programmes for corporate clients to develop the skills and competencies of their managers and future business leaders, particularly those promoting a commonly held managerial culture.

OPEN ENROLMENT COURSES

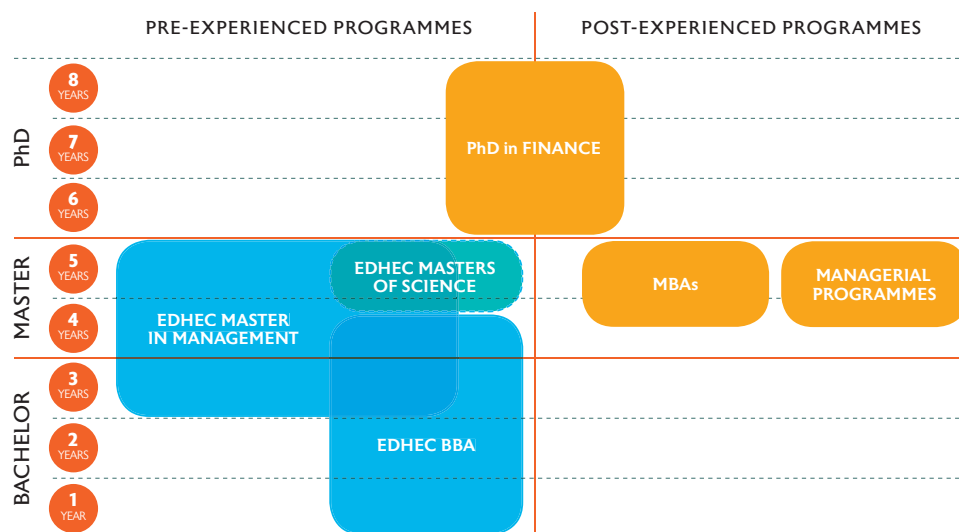
Short diploma courses for seasoned managers and business leaders on specific business issues, especially those taking inspiration from EDHEC's expertise in teaching and research.

EDUCATIONAL INNOVATION

EDHEC AS A PIONEER

After launching its first e-learning programmes over 15 years ago, EDHEC continues to lead the field. Practical, pragmatic and entirely business-orientated, its teaching has inspired many educational practices and innovations that respond to the challenges of business and the expectations of both students and companies. Since 2015, EDHEC has benefited from creative input from its new Pedagogical Innovation Lab (PiLab), which is working with faculty members on the educational practices of the future. As a key element in EDHEC's strategy, the PiLab is specifically tasked with developing the classroom of tomorrow, with the objective of making all courses available in digital format by 2020.

COURSES FOR EVERY LEVEL



A NETWORK OF MORE THAN 300 COMMITTED CORPORATE PARTNERS

Businesses are at the heart of EDHEC's strategy and are its *raison d'être*. In addition to the privileged links established by its centres of research and expertise with many international groups, EDHEC maintains close relationships with all of the business world, and through these, co-builds its teaching and anticipates the professional future of its graduates.

2nd
Business School for its close relationship with businesses
(L'Express/L'Étudiant 2016 ranking)

250
partner companies for apprenticeships

€20 M
raised by the EDHEC Rising Talent Campaign 2010-2015

90
recruitment events every year

TOP DONORS

- Long-Term Infrastructure Investors Association
- Amundi
- Natixis
- Crédit Mutuel Nord Europe
- Fédération Bancaire Française
- Merrill Lynch Wealth Management
- Rothschild
- CACEIS
- Lyxor Asset Management
- GDF Suez (Engie)
- Caisse d'Épargne Nord France Europe
- Mage Invest (Michelin)
- Mobilis AFM
- Roquette Frères
- Société Bic
- Somfy
- Sanofi

A DENSE AND EFFICIENT ECOSYSTEM

Whether large international groups, leading SMEs or start-ups, EDHEC's partners all occupy a central place in their sector or industry. They create a dense and efficient ecosystem that nourishes education, strengthens the relevance of research and offers multiple career opportunities to students.

A UNIQUE RELATIONSHIP WITH BUSINESSES

Being an EDHEC corporate partner means entering into a mutually beneficial relationship, where each company has privileged access to the School's resources and is closely involved in the production of academic content, campus life and educational events. This is essential to EDHEC for successfully understanding and targeting business needs, while it enables partners to be seen as expert players in their professional or business sectors, making it easier for them to identify students with interesting profiles.

A BUSINESS CLUB TO GO FURTHER

145 companies have opted to join forces with EDHEC by becoming members of its Business Club. This gives them access to premium services for enhancing their employer brand among students, while giving them personalised support to target recruitment needs, exchange experience and share best practices.

TOP PARTNERS

- ATOS
- CAPGEMINI CONSULTING
- CARREFOUR GROUP
- EY
- GOOGLE
- GROUPE SEB
- LA POSTE
- LACTALIS
- NOVARTIS
- PwC
- SOCIÉTÉ GÉNÉRALE
- SWISSLIFE
- UNILEVER

A CENTRE TO MONITOR AND UNDERSTAND THE EXPECTATIONS OF NEW GENERATIONS

As the aspirations of next generations with regard to work have changed, so employers must learn to adapt. An increasingly international "war for talent" means that they must offer more than just simple career prospects. They will now be judged on additional key criteria such as innovation, management practices and community involvement, all of which have been highlighted by EDHEC's NewGen Talent Centre in various surveys and barometers since its creation in 2013.

ACT FOR EDHEC A COMMUNITY MOBILISED FOR DEVELOPMENT

Launched in 2010, EDHEC's fundraising campaign has contributed significantly to the School's development and its rise through the ranks to become one of the best business schools in Europe. The collective support of its alumni and partner companies has helped to finance the expansion and modernisation of its campuses, set up a bursary programme and fund educational innovations and research projects.

EYE: supporting the entrepreneurs of tomorrow

The Act for EDHEC initiative plays a vital role in the success of the EDHEC Young Entrepreneurs incubator, with donors contributing to projects that will grow into tomorrow's large companies – the first 100 have already created 650 jobs.

EDHEC4ALL: a real commitment to equal opportunities

Another important investment made possible by Act for EDHEC is the EDHEC4ALL programme, which marks the School's commitment to social and cultural diversity. This ambitious scheme to support students pursuing academic excellence benefits one in three students, and the amount conferred has recently doubled.

donations.edhec.com

CONTINUING EDUCATION POSITIVE ACTION ON TALENTS

EDHEC's corporate partners benefit from privileged access to its innovative solutions for developing their human capital. Around the world every year, some 10,000 high potentials, executives and business leaders follow the School's training courses, conferences and seminars. The high quality, international content, use of EDHEC's research insights and care taken by these events to be ever more responsive to the realities and needs of business today are particularly appreciated, as is the support given to learners through personal coaching.

TOP RECRUITING COMPANIES

- BNP Paribas
- Capgemini Consulting
- Crédit Agricole SA
- Deloitte
- EY
- KPMG
- L'Oréal
- LVMH
- PwC
- Société Générale

4 GOVERNANCE BODIES CONNECTED TO THE CORPORATE WORLD

Registered as a not-for-profit under the French Associations Act of 1901, EDHEC has gradually developed a unique governance system involving the corporate world in decisions on strategy and development. This extends to individual programmes where business leaders belonging to programme advisory boards have a say in designing curricula.

INTERNATIONAL ADVISORY BOARD

Bringing together international figures from academia and business, the International Advisory Board is responsible for guiding EDHEC in its international strategy. Each research entity or business unit also has an advisory board that helps it to align with the expectations of international business in its own specific sector.

Franck Moison (Edhec 1975), **Chairman of the EDHEC International Advisory Board** – Vice Chairman, Colgate-Palmolive Company, USA – **Bruno Bich**, Chairman BIC Group, USA – **Ming-Po Cai**, Founder and President of Cathay Capital Private Equity, China/France/USA – **Paola de Martini**, Group Vice President Global Head of Tax, STMicroelectronics International NV, Switzerland – **Bruno de Pampelonne** (Edhec 1981), Chairman of the EDHEC Board of Governors, CEO, Tikehau IM **Christian Fadier**, Senior Vice President, Hollister Inc., UK – **Stephen Forcione**, CEO, Red Fuse Communications – WPP Global Managing Partner, USA – **William K. Fung***, Chairman Li & Fung Group, HK – **Candace Johnson**, Co-initiator of SES ASTRA, Chief Architect of SES Global, entrepreneur and investor, board member and telecommunications network infrastructure

expert, LUX – **Prof. Kevin Keller***, E. B. Osborn Professor of Marketing, Tuck School of Business, Dartmouth College, USA – **Tony Magro**, Senior Managing Director of Evercore's corporate advisory business, USA – **Abdullah M. Mazrui**, Chairman, MAZRUI Holding Company LLC, UAE – **Gunilla Nordstrom**, Member of the Board of Directors of Wärtsilä Corporation – Non-Executive Director for different companies, SGP – **Alberto Pedrosa**, Managing Partner, APC Associados, Brazil – **Olof Pripp**, Vice Chairman, Board & CEO Services, Korn Ferry, UK/Switzerland – **Dr Indu Shahani**, President & Executive Chairperson, ISDI & ISME – Founding Dean, ISME, Mumbai, India – **José R. de la Torre**, Executive Director at the EMBA Consortium for Global Business Innovation, Visiting Professor at Georgetown University's McDonough School of Business, USA
* *Affiliate members.*

ETHICS BOARD

The creation of the International Ethics Board is a concrete expression of EDHEC's mission "to be the school that contributes innovative ideas to businesses". Its members, both business leaders and academics, use their analysis of ethical issues to advise on how best to answer the questions facing businesses and society.

Vincent Montagne, **Chairman of the EDHEC Ethics Board**, Chairman and Chief Executive Officer, Média Participations
Éric Bourdais de Charbonnière, Honorary Chairman, Michelin – **Vianney Mulliez**, Chairman and Chief Executive Officer, Auchan – **Bruno de Pampelonne** (Edhec 1981), Chairman of the

EDHEC Board of Governors, CEO, Tikehau IM – **Sabine Roux de Bézieux**, President and Founder of the Araok Foundation – **Philippe Vasseur**, Special Commissioner for the revitalization and reindustrialization of the Northern France region, Chairman, ALLIANCES

BOARD OF GOVERNORS

Twenty-four members dedicated to developing and administering EDHEC, with a Steering Committee of eight people.

Steering Committee

Bruno de Pampelonne (Edhec 1981), **Chairman**, CEO, Tikehau IM – **Thérèse Lebrun**, **Vice-Chairman**, Deputy Vice-Chancellor, Université Catholique de Lille – **Thierry Marraud** (Edhec 1966), **Vice-Chairman**, Company director, consultant – **Sylvain de Forges**, Deputy Chief Executive Officer, AG2R La Mondiale – **Emmanuelle Guilbart-Lévy** (Edhec 1988), Chairman of the EDHEC Alumni, Joint CEO, About Premium Content – **Antoine Kerrinckx** (Edhec BBA 1995), Chairman of the EDHEC BBA Alumni, Managing Director Belgium, ATOS – **Bruno de Saint Florent** (Edhec 1988), Partner, Oliver Wyman – **Élodie Shocron** (Edhec 1987), Partner, ANEO

Other directors

Christophe Bonduelle (Edhec 1982), Chairman and CEO, Bonduelle Group – **Marine Brenier**, Regional councillor and deputy mayor of Nice – **Bernard Fleury**, Chairman, Banque populaire Côte d'Azur – **Pierre Giorgini**, Vice-Chancellor, Université Catholique de Lille – **Jérôme Guillemard** (Edhec 1972), Company director – **Jean-Pierre Guillon**, Chairman, Vilogia SA – **Bernard Hernandez** (Edhec 1980), Chairman and CEO, Ascenseurs CMA – **Philippe Hourdain**, Chairman, Chamber of Commerce and Industry Grand Lille – **Candace Johnson**, Vice-President, NeuStar, Inc., Co-initiator, Astra satellite system & SES Global – **Thierry Mulliez**, ATOS Belgium, Chairman, HTM (Boulangier, Electro Dépôt, etc.) and AGAPES (Pizza Paï, Flunch, etc.) – **Alexis Rollin** (Edhec 1993), Chairman, RND – **Richard Simonin**, (Edhec 1976) Company director – **Charles Scibetta**, Mayor of Carros, Vice-President of Nice Côte d'Azur, in charge of economic development – **Philippe Vasseur**, Special Commissioner for the revitalization and reindustrialization of the Northern France region, Chairman, ALLIANCES – **2 student representatives**

EXECUTIVE COMMITTEE

Olivier Oger, Dean

Noël Amenc, Associate Dean, Professor, Business Development, ERI Scientific Beta CEO – **Benoît Arnaud**, Associate Dean, MBAs & Executive Education – **Claire Bergery-Noël**, Head of the Dean's Office – **Christine Chaissou**, Human Resources Director – **Sylvie Dusautoy**, Financial Director – **Patrice Loche**, Facilities & IT Director – **Emmanuel Métails**, Associate Dean, Graduate studies, Professor – **Christophe Roquilly**, Dean, Research and Faculty, LegalEdhec Director, Professor – **Anne Zuccarelli**, Associate Dean, Corporate Development & Careers



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**INNOVATION,
ETHICS AND
EXCELLENCE ARE
THE PILLARS OF
OUR STRATEGY**

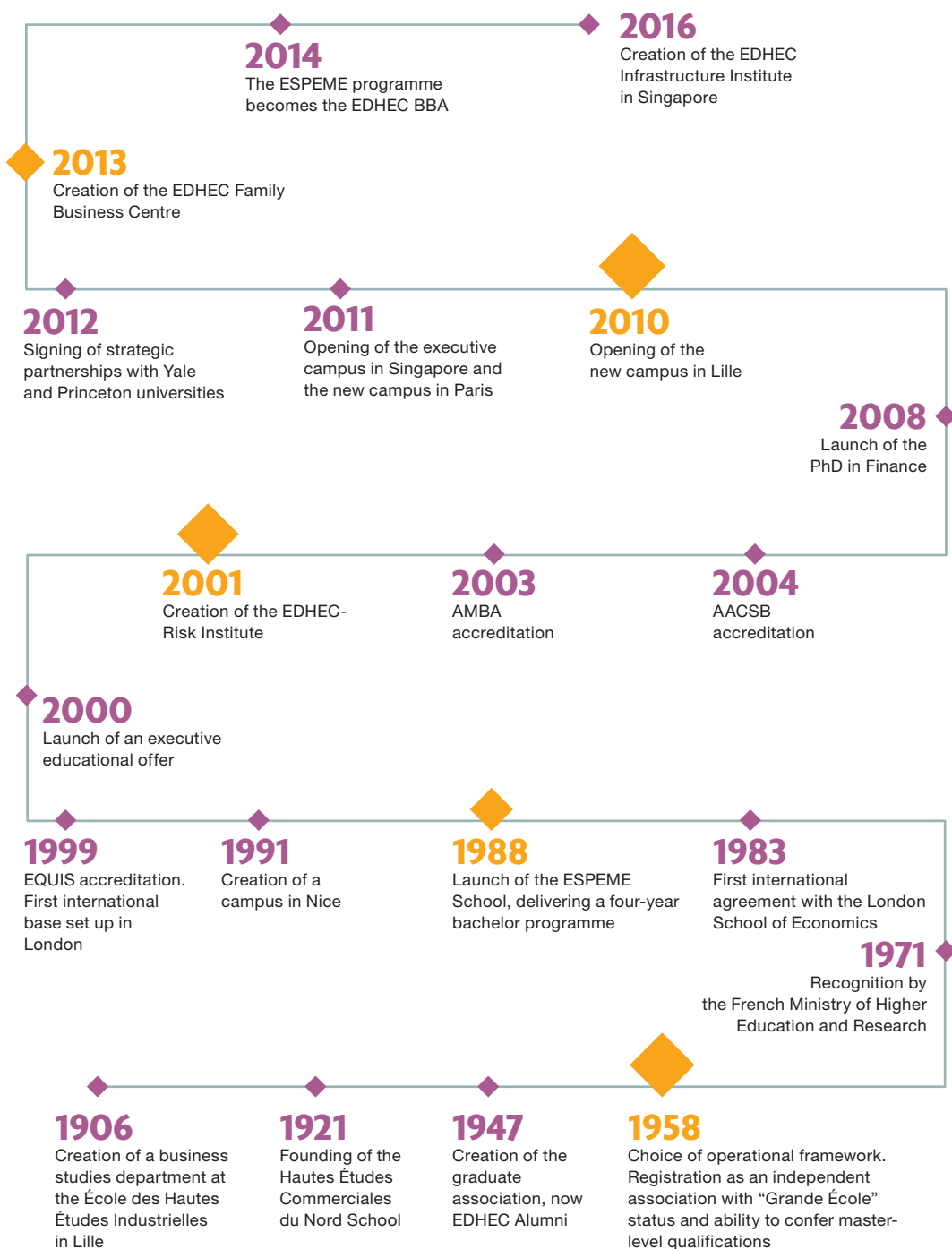
BRUNO DE PAMPOLONNE,
(Edhec 1981)
CHAIRMAN OF EDHEC

"My commitment to EDHEC stems from my convictions and attachment to the values of our School. Our duty is to develop the talents that trust in us for their education, through training geared to excellence and innovative projects. Our students will then be leaders, aware of their responsibilities and able to anticipate the profound changes affecting the world in which we live."

110 YEARS OF INFLUENCING COMPANIES

Founded in 1906 on the initiative of a group of entrepreneurs from the north of France, over the years EDHEC has become a leading institution on the world's academic scene.

EDHEC / *Make an impact*



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ONE OF THE WORLD'S TOP 20 BUSINESS SCHOOLS

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€121.5 million
consolidated budget

14th
European Business School
(Financial Times 2016-2017)

1/3
of EDHEC's budget
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