

# CORPORATE FACT SHEET 2017

# LEARN  
CREATE  
SUCCEED

Audencia Business School educates and accompanies innovators who create value through responsible actions. In collaboration with stakeholders, the school produces and diffuses knowledge designed to transform teaching and inspire new business practices.

## 3 VALUES

INNOVATION

COOPERATION

RESPONSIBILITY

## ACCREDITATIONS



## RANKINGS

In 2016, Audencia Business School is among the best European management schools:

### In France

- The school preferred by the largest number of French business school candidates
- Since 2002, ranked sixth by SIGEM
- Constant rise in rankings organised by French media

### Internationally

- Ranked 24<sup>th</sup> masters in management in the world by the Financial Times

By 2020, Audencia Business School aims to become one of the top 20 schools in Europe, with teaching adapted both to the expectations of students and to the challenges facing firms and society in an ever-changing world. The school will increase the international outreach of its quality teaching and research.

[www.audencia.com](http://www.audencia.com)



## 2017 BUDGET


€44,2 M 

4700+  STUDENTS

of which more than 1400 are international  
and of 100 nationalities

23,000+  ALUMNI

107  FULL-TIME  
FACULTY  
(including SABs)

269  INTERNATIONAL  
ACADEMIC PARTNERS  in 64  
COUNTRIES  
(123 EQUIS, AACSB or AMBA accredited  
of which 27 triple-accredited)

36 000 m<sup>2</sup>   
ON 4 SITES 

160  PARTNER COMPANIES  
of which 40 have 'premium' status



## AUDENCIA PROGRAMMES

### ▶ GRANDE ÉCOLE • MASTER

Degree approved by MENSER, Masters level, RNCP approved level 1

### ▶ GRADUATE PROGRAMMES

#### INTERNATIONAL MASTERS (6)

- European and International Business Management
- International Master in Management
- MSc in Supply Chain and Purchasing Management (label CGE)
- MSc in Food and Agribusiness Management
- MSc in Management-Engineering
- MSc in Management & Entrepreneurship in the Creative Economy

#### SPECIALIZED MASTERS® (7)

- Management of Sports Organisations (CGE label)
- Management of International Competencies (CGE label)
- Marketing, Design and Creation (CGE label)
- Global Management of Sales and Supply Chain (CGE label, RNCP approved level 1)
- Finance, Risk and Control (CGE label)
- Marketing Strategies in the Digital Age (CGE label)
- Business Development

#### DBA (2)

- Audencia Business School – Toulouse Business School
- DBA Audencia Business School – Western Business School of China, Chengdu

### ▶ BACHELORS

- SciencesCom Bachelor (RNCP approved level 2 for executive education)
- Management Bachelor (Degree approved at Bachelor level by MENSER, RNCP approved level 2)
- Bachelor in Business Administration (BBA) in four years

## ► SCIENCESCOM

Communication and Media (Degree approved at Masters level by MENSER, RNCP approved level 1)

## ► EXECUTIVE EDUCATION & MBAs

More than 3000 participants per year

### MBAs (3) / Nantes OR Paris

- EuroMBA (blended)
- Executive MBA (Titre RNCP Niveau I)
- MBA à temps plein

## DEGREE AWARDING PROGRAMMES IN GENERAL MANAGEMENT (5)

### Nantes OR Paris

- Masters level (RNCP approved level 1): AMP-Business Leader Trajectory (Blended), MBAs (3)
- Bachelor level (RNCP approved level 1): Manage a profit center

## SHORT PROGRAMMES, TRACKS AND CERTIFICATES / Nantes OR Paris

- Masters level (RNCP approved level 1): HR Director, Financial Director, Sales & Marketing Director, Communications and Marketing Director, Supply Chain Director
- Bachelor level (RNCP approved level 1): Sales Manager, Communications Manager

## SHORT PROGRAMMES, TRACKS AND CERTIFICATES

- 50+ Programmes in Nantes or Paris

## INTRA-COMPANY TRAINING & TAILOR-MADE SOLUTIONS

- Available in France and internationally



Students and alumni benefit from the network's support from their first day at the school and all through their careers (lifelong membership).



Audencia's foundation (under the auspices of la Fondation de France) was created in 2009. It aims to consolidate and develop the school's influence and to encourage social and cultural inclusion thanks to scholarships. The campaign launched in 2013 has raised almost €10m, mostly from companies.





## TEACHING AND RESEARCH

Audencia Business School's teaching and research activities are organized into **five departments**

- Business & Society
- Communication & Culture
- Finance
- Management
- Marketing

Audencia Business School's research laboratory is called Rn'B (Research and Business) to underline the strategy of developing academic research that is useful for companies and society. This laboratory also welcomes faculty from Centrale Nantes.

Audencia Business School has **five research chairs co-financed by companies**

- Corporate Social Responsibility
- Family Entrepreneurship and Society
- Managerial Innovations
- Corporate Communications and Digital Transformation
- HR and Social Innovations in the Cultural Sector



## The Centrale-Audencia-Ensa Nantes Alliance

The structural alliance with the Ecole Centrale and the Ecole Nationale Supérieure d'Architecture de Nantes takes the form of a non-profit making association.

For almost 10 years, Audencia and Centrale Nantes, joined by Ensa Nantes in 2013, have capitalized on their synergies and respective strengths to enrich teaching, research, company relations and their international scope.

Strengthening the integration of these activities between the three schools, a process new to France, allows them to offer double degree courses.

