



LAUREA

UNIVERSITY OF APPLIED SCIENCES

Together we are stronger

Welcome to Finland!
We're here for you at Laurea



Interactive

International

Inspiring



LAUREA UNIVERSITY OF APPLIED SCIENCES

- Together we are stronger

THE STORY OF LAUREA UNIVERSITY OF APPLIED SCIENCES

Laurea University of Applied Sciences operates on seven campuses in the Greater Helsinki region in Finland. Laurea operates in the Greater Helsinki Metropolitan Area, which produces approximately 50% of Finland's gross domestic product.

In its operating environment, Laurea is specializing in service innovations and focusing on regional development of the metropolitan area. Laurea's brand promise "Together we are stronger"

describes Laurea's solid regional development role. Laurea is a University of Applied Sciences for the whole region of Uusimaa, and its knowledge and skills are available to the whole area.

Our service promise "We are here for you at Laurea" is a promise of good learning for our students, and for our cooperative partners a promise of partnership and developing together.

LAUREA IN FIGURES

Total amount of students	7800
Bachelor	7000
Master	800

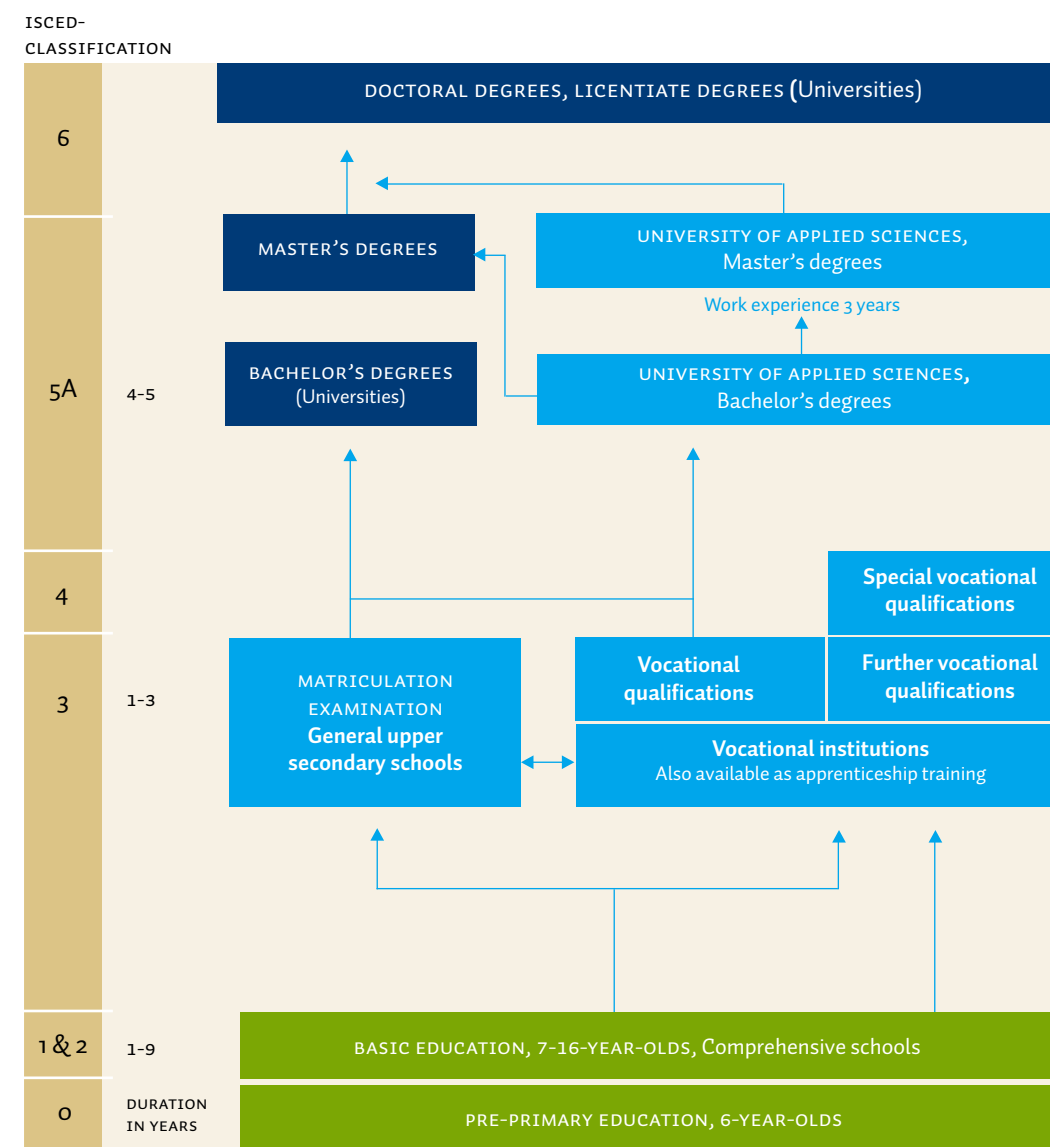
About 650 international degree students and 300 exchange students each year

Average study time

Young students	4,2 years
Adult students	3,2 years



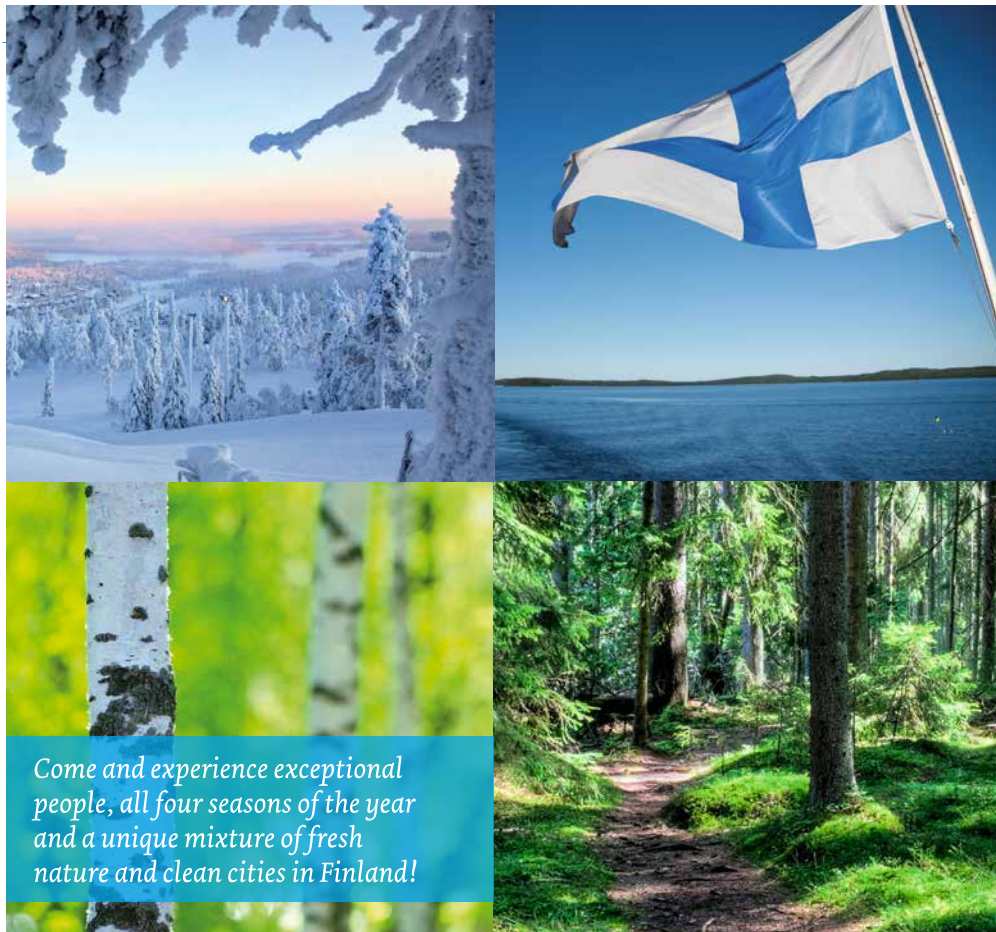
UNIVERSITIES OF APPLIED SCIENCES IN THE FINNISH EDUCATION



ISCED-classification 1997

- | | |
|--|---|
| 0 Pre-primary education | 4 Post-secondary non-tertiary education |
| 1-2 Primary education or lower secondary education | 5 First stage of tertiary education |
| 3 Upper secondary education | 6 Second stage of tertiary education |

Higher education is provided by 14 academic universities and 24 professionally oriented universities of applied sciences.



Come and experience exceptional people, all four seasons of the year and a unique mixture of fresh nature and clean cities in Finland!

EXPERIENCE FINLAND

Finland, one of the Nordic countries, shares a border with Sweden, Norway and Russia. The standard of living in Finland is high and it has topped the charts in education, well-being and safety.

The Finnish people have their own unique culture. Finns are very polite and helpful, but you need to get to know them before you can enjoy their full social potential.

The differences between the four seasons are very distinct in Finland. The winter is dark, cold

and snowy. You can go skiing, build a snow castle or even have a huge snow fight with your friends. The beautiful spring and summer make Finns alive and active. Serene lakesides take your breath away and compete with anything the rest of the world has to offer in terms of sheer beauty. During the autumn days get darker and the weather cools down. Autumn is also known as *'ruska'*, and the forests fill up with colours in beautiful shades of red, brown and yellow.

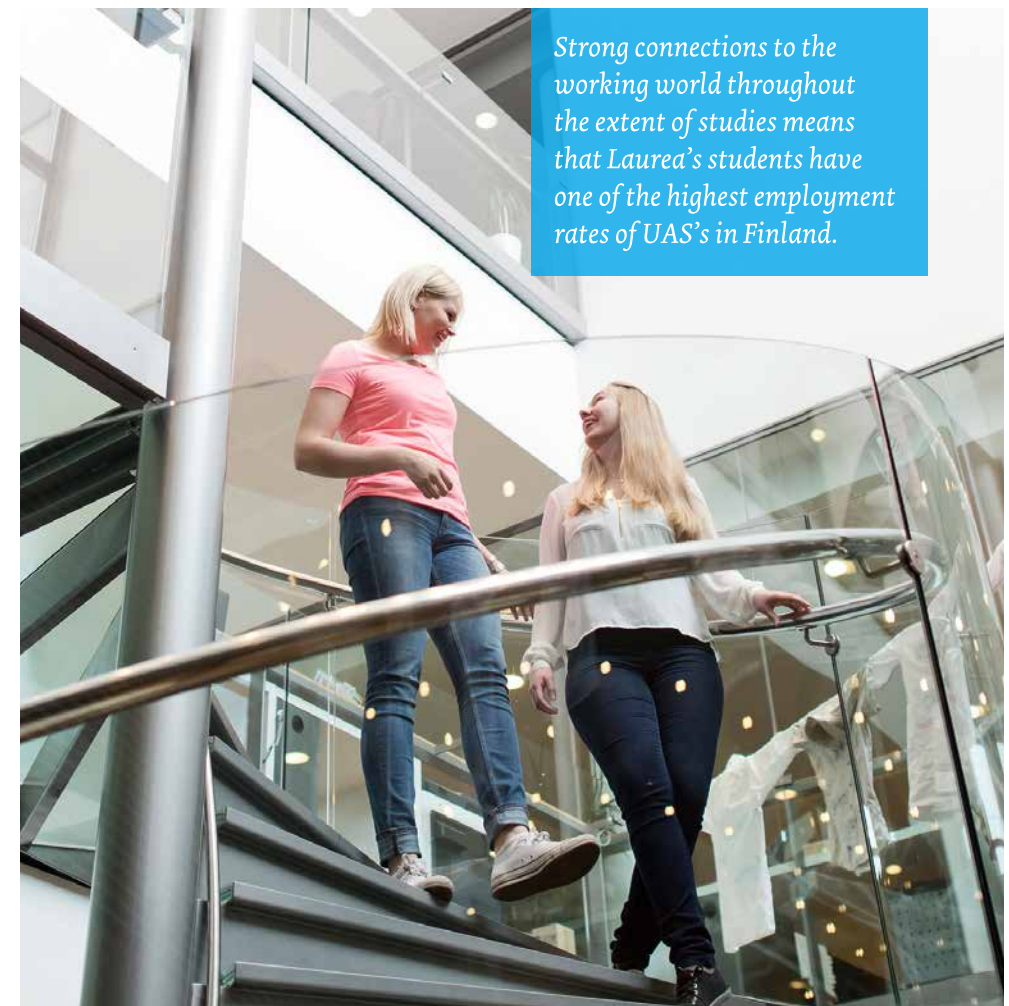
WHAT MAKES LAUREA STAND OUT?

With around 7800 students, Laurea is one of the biggest UAS's in Finland. Laurea's campuses are located around Finland's capital, Helsinki. Its location close to Helsinki, gives great entertainment and exploration opportunities. Over the past few years Laurea has been ranked high in evaluations of Finnish higher education institutions and recognized many times in categories like quality of education. Laurea can proudly say that it belongs to the top when it comes to success in Finland's education field.

Laurea's learning model is called Learning by Developing (LbD). This unique learning model focuses on practical projects with real-life companies and organizations. Laurea participates

in societal and business development both domestically and internationally, creates innovations, supports entrepreneurial projects and much more in intercultural and international environments. In all these undertakings the students are present, working and learning through practical experience.

Strong connections to the working life throughout the extent of studies means that Laurea's students have one of the highest employment rates of UAS's in Finland. Laurea offers a dynamic, vibrant and innovative environment for its students with both Finnish and English-taught degree programmes.



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LAUREA'S STRATEGY 2020

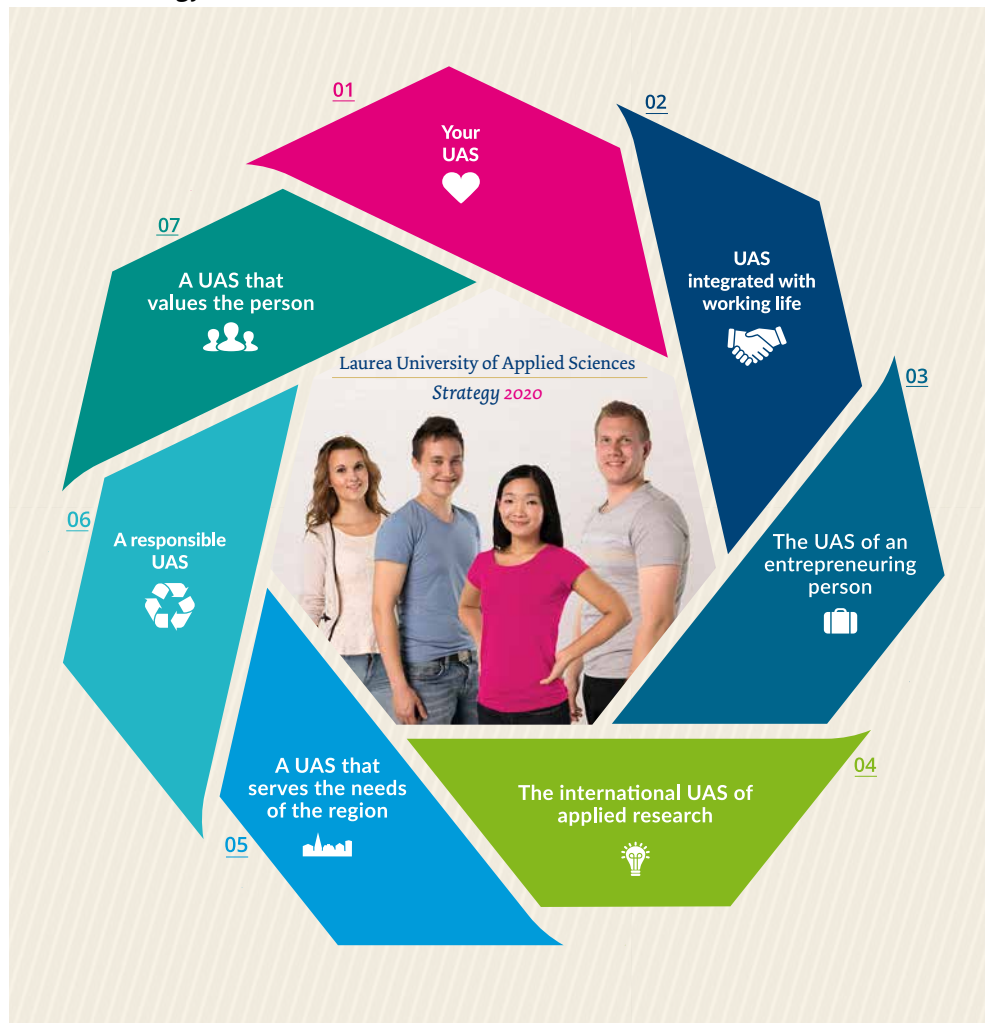
The strategic goal of Laurea University of Applied Sciences is to be an international developer of well-being and competitiveness in the metropolitan area in 2020. Our work as a university of applied sciences (UAS) serving the needs of the area is characterised by our brand promise: together we are stronger — Laurea in Uusimaa region.

These reflect the following success factors that develop competitive advantage: A) redeeming the service promise, B) future working life and entrepreneur competence, C) solution-centric and ethical activity in the partnership

networks and D) cost-efficient operations. The implementation of the strategy becomes reality in Laurea's three-year operation and financial plan, refined each year to reflect recent changes.

Our higher education community is integrated with working life and comprised of active and entrepreneuring people whose activities are in harmony with Laurea's Ethical Code of Conduct. As part of the Finnish higher education system, Laurea University of Applied Sciences concentrates on applied research and professional higher education together with the working life.

Laurea's strategy 2020 has seven central themes:



BACHELOR'S DEGREE PROGRAMMES

A Bachelor's Degree is suitable for applicants who have completed upper a Finnish upper secondary school, an International Baccalaureate (IB), a German Reifeprüfung (RP) or a European Baccalaureate Diploma (EB) that want to make the working life a part of their studies and that are interested in praxis-oriented learning.

The extent of the studies is 210 or 240 credits and it takes about 3,5 to 4,5 years to finish the studies. The studies can be completed through daytime learning or blended learning.



LAUREA OFFERS TEN BACHELOR'S DEGREE PROGRAMMES IN FINNISH:

- ◆ Beauty and Cosmetics
- ◆ Business Management
- ◆ Correctional Services
- ◆ Hospitality management
- ◆ Business Information Technology
- ◆ Security Management
- ◆ Nursing
- ◆ Physiotherapy
- ◆ Public Health Nursing
- ◆ Social Services

SIX OF THE PROGRAMMES ARE ALSO OFFERED IN ENGLISH:

- ◆ Business Management
- ◆ Business Information Technology
- ◆ Social Services
- ◆ Restaurant Entrepreneurship
- ◆ Nursing
- ◆ Security Management

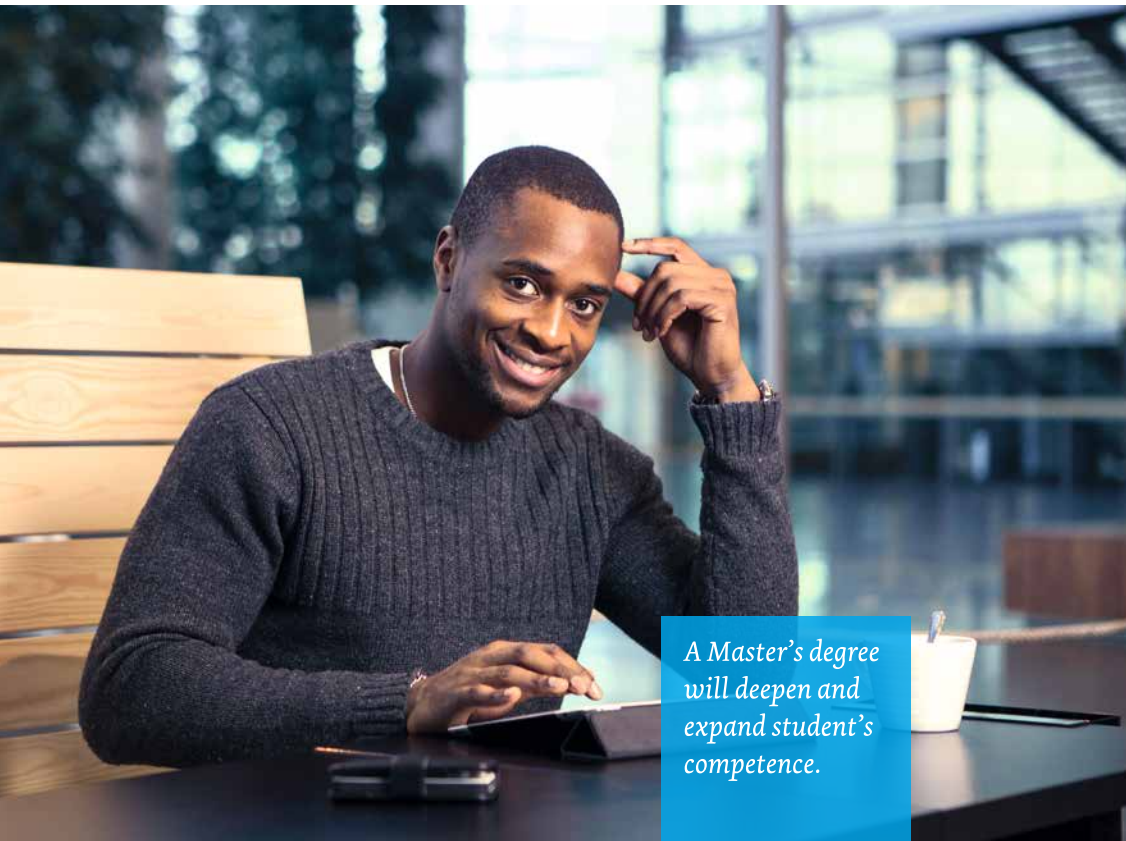
MASTER'S DEGREE PROGRAMMES

A Master's degree is for students who have already a Bachelor's degree or some other suitable higher education qualification and at least three years of work experience after graduation. A Master's degree will deepen and expand student's competence and also give eligibility for roles where a postgraduate degree is required. The scope of the studies is 90 credits, and the degree can be completed while working in about 1.5–2.5 years.

LAUREA OFFERS TWO MASTER'S DEGREE PROGRAMMES IN ENGLISH

- ◆ **Global Development and Management in Health Care**
- ◆ **Service Innovation and Design**

In addition, Laurea offers 10 Master's Degree Programmes in Finnish.



A Master's degree will deepen and expand student's competence.

OPEN UNIVERSITY OF APPLIED SCIENCES

At Laurea, flexible studies are offered through the Open University of Applied Sciences where new skills and knowledge can be gained. Studies in Open UAS are acknowledged as a part of the degree when an Open UAS student is accepted as a degree student. Studying in the Open UAS is open for all and there are no base education or age restrictions.

Foreign students attending Open University of Applied Sciences studies may need a visa or a residence permit depending on their citizenship. Studies must be of the type that lead to a degree and in practice it is difficult to get a visa or a residence permit only for open UAS studies.



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LAUREA'S REGIONAL SERVICES

Laurea University of Applied Sciences produces a variety of regional services for workplace development. Developing companies, the public sector, and the third sector in the Uusimaa region is one of the key tasks of Laurea. The regional services offered by Laurea include

broad-based development activities that are carried out for the needs of business and industry. They can be realized as learning projects supporting the world of work, theses, traineeships, or funded projects.



RESEARCH, DEVELOPMENT AND INNOVATION

Laurea's fields of expertise in RDI activities focus on health and social integrity, service business activities, coherent security and entrepreneurship and innovations. The areas of strength are strategic areas of expertise with which Laurea aims at top-level activities of an international standard, both in teaching and in research and development work.

The areas of strength come from entities formed by projects and networks, producing important results from the point of view of Laurea's strategy and supporting long-term goals. Features uniting all of the areas of strength include:

- Moving them toward service innovations and value networks
- The LbD (Learning by Developing) operational model that combines learning that promotes the development of the world of employment with RDI activities
- Internationally recognized and successful RDI work.

More information about our fields of expertise on our website:
www.laurea.fi/RDI

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For further information on applying, selection criteria and more, visit our website:

www.laurea.fi/en



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FINLAND

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We're here
for you
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At Laurea, you can *study flexibly* and plan your own study schedule. You get *guidance*, feedback and high-quality *services* that support your studies. At Laurea, you build your future with us – *together with working life*.

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